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AMENDMENTS TO THE CLAIMS

OK TO ENTER: /N.P./

05/05/2010 Please amend claim 55, as follows (all claims and their status identifiers are presented)::

1. (Previously Presented) A method for generating a customized proposal in the development of insurance plans for a customer, the method comprising:

- storing customer data within a database in a computer system by using one or more modules, the database having stored therein insurance plan products with plan requirements data;
- determining if a particular insurance plan may be proposed but is not currently configured for the customer based upon the stored plan requirements data and either the stored customer data or user selected plan options by using the one or more modules, the user selected plan options being obtained from an input device of the computer system;
- presenting a description of insurance plan options, the options comprising an option currently available to the customer on a display device of the computer system based upon the stored customer data and the user selected plan options by using the one or more modules, the description of insurance plan options including an indication that the particular insurance plan being proposed is not currently configured for the customer, and an indication of what conditions are not met for the customer to qualify for the proposed but currently not configured insurance plan; and
- generating a customized proposal in the computer system based upon a selection made from the presented insurance plan options by using the one or more modules, the proposal including a description of a preferred insurance plan, at least a portion of the customer data, and estimated costs for the preferred insurance plan,
- wherein the customized proposal resulted from a preliminary proposal module taking a plan produced by a plan configuration engine module along with cost data to produce a formal proposal.
- 2. (Previously Presented) The method of claim 1 further comprising printing the customized proposal.